

Surrey Law Society Patronage Packages 2024

Unlock the potential of collaboration by becoming a Patron of the Surrey Law Society! Renowned for its proactive stance in the legal community, the Surrey Law Society thrives on collaboration and mutual support. By partnering with us, you join a community of forward-thinking organisations committed to advancing the legal profession in Surrey. With over 800 active members, our society plays a pivotal role in fostering professional growth through events, training, and member support. The Surrey Law Society is dedicated to ensuring that our patrons receive substantial value for their support. We collaborate closely to tailor partnership agreements that align with the unique goals and priorities of each organisation. With a range of packages designed to fit different budgets, we invite you to explore the possibilities and join us in shaping the future of the legal profession in Surrey.

Bronze Patron - £750 plus VAT

- ◆ **A prominent listing** on the SLS website to include your logo, company synopsis and a link to your own website.
- ◆ Your company logo and a link to your website included on all e-Newsletters to the membership.
- ◆ The opportunity to submit **1 feature article** for issue to our membership as an e-Newsletter.
- ◆ The opportunity to submit **1 article for the Surrey Lawyer** across the year, with a circulation of 1,000.
- ◆ Coverage on the Surrey Law Society social media across Facebook, LinkedIn, X and Instagram, including the opportunity to compose **1 company-specific post** for circulation across the Society social media pages.
- ◆ **10% discount** on sponsorship packages for the SLS Legal Awards 2024.

Silver Patron - £1,500 plus VAT

- ◆ The opportunity to create a **dedicated content series** on a topic to be agreed (either in written or filmed form) that is disseminated to members via the Society's social media and e-mail campaigns.
- ◆ The opportunity to sponsor **1 of the Society's webinars**, including the chance to introduce your company to the attendees and the speaker, as well as sending follow-up communication to all attendees after the event.
- ◆ The opportunity to submit **1 article for the Surrey Lawyer** across the year, with a circulation of 1,000.
- ◆ The opportunity to **display promotional literature** at 1 of our training and development courses and be referenced as a sponsor of that event on all relevant marketing material.
- ◆ A prominent listing on the SLS website to include your logo, company synopsis and a link to your own website.
- ◆ The opportunity to submit **1 feature article** for issue to our membership as an e-Newsletter.
- ◆ Your company logo and a link to your website included on all e-Newsletters to the membership.
- ◆ Coverage across the Society's social media channels including the opportunity to compose **2 company-specific posts** for circulation across the Society social media pages.
- ◆ The option to add on attendance at the Society's social events, at an additional per-event cost and a **10% discount** on sponsorship packages for the SLS Legal Awards 2024.

Gold Patron - £3,000 plus VAT

- ◆ The opportunity to present a **joint-hosted webinar** on a subject to be agreed and of relevance to our members
- ◆ An invitation for **one representative of your company** to attend the listed Surrey Law Society social events and display branding at these (Past President's Championship Cup at Daytona, the SLS Annual Quiz, Legal Horizons Lecture and the SLS Charity Ball) *
- ◆ The opportunity to sponsor **1 of the Society's online courses**, including the chance to introduce your company to the attendees and the speaker, as well as sending follow-up communication to all attendees after the event.
- ◆ The opportunity to sponsor **1 of the Society's free webinars**, including the chance to introduce your company to the attendees and the speaker, as well as sending follow-up communication to all attendees after the event.
- ◆ The opportunity to submit **2 articles for the Surrey Lawyer** across the year, with a circulation of 1,000.
- ◆ A prominent listing on the SLS website to include your logo, company synopsis and a link to your own website.
- ◆ The opportunity to submit **2 feature articles** for issue to our membership as an e-Newsletter.
- ◆ Your company logo and a link to your website included on all e-Newsletters to the membership.
- ◆ Coverage on the Surrey Law Society social media across Facebook, LinkedIn, X and Instagram, including the opportunity to compose **3 company-specific posts** for circulation across the Society social media pages.
- ◆ **15% discount** on sponsorship packages for the SLS Legal Awards 2024.
**this benefit does not include the SLS Legal Awards 2024*

Awards Plus - £2,000 plus VAT

- ◆ **Award category sponsorship** of one of the Awards at the SLS Legal Awards, including:
 - Sponsor's corporate branding to appear next to relevant category on promotional material before the event, including the Surrey Lawyer magazine and regular membership e-alerts.
 - Sponsor's corporate branding and website link to be posted on the SLS Legal Awards web page.
 - Sponsor logo featured on screen during award category presentation.
 - Senior representative of your organisation to announce and present the award in your sponsored category to the recipient(s)
 - Corporate branding to appear on award category materials which will be presented to the recipients, including trophies and certificates
 - Sponsor logo, credits and 100-word profile in the official programme and guest list.
 - 20% discount on Awards dinner tickets (max 10 tickets)
- ◆ The opportunity to submit **1 feature article** for issue to our membership as an e-Newsletter.
- ◆ The opportunity to submit **1 article** for the Surrey Lawyer across the year, with a circulation of 1,000.
- ◆ The opportunity to compose **2 company-specific posts** for circulation across the Society social media pages.

Platinum Patron - £6,000 plus VAT

- ◆ The opportunity to sponsor **one award category** at the SLS Legal Awards 2024 and for 2 representatives of your company to attend the event and present the winners with their Award on stage.**
- ◆ The opportunity to attend one of the new **County Societies Group online conferences**, attendees of which will comprise members of the 6 contributing local law societies.
- ◆ An invitation for **2 representatives of your company** to attend the listed Surrey Law Society social events and display branding at these (Past President's Championship Cup at Daytona, the SLS Annual Quiz, Legal Horizons Lecture and the SLS Charity Ball)
- ◆ The opportunity to request a **personal introduction** to named delegates at Surrey Law Society events. This will usually be done with the help of a member of the SLS Committee.
- ◆ **Sector-exclusivity**, ensuring that no competing organisations will be offered patronage packages at any level in 2024.
- ◆ The opportunity to create a **dedicated content series** on a topic to be agreed (either in written or filmed form) that is disseminated to members via the Society's social media and e-mail campaigns.
- ◆ The opportunity to sponsor **2 of the Society's webinars**, including the chance to introduce your company to the attendees and the speaker, as well as sending follow-up communication to all attendees after the event.
- ◆ The opportunity to submit **3 articles for the Surrey Lawyer** across the year, with a circulation of 1,000.
- ◆ The opportunity to submit **2 feature articles** for issue to our membership as an e-Newsletter.
- ◆ Your company logo and a link to your website included on all e-Newsletters to the membership.
- ◆ A prominent listing on the SLS website to include your logo, company synopsis and a link to your own website.
- ◆ Coverage on the Surrey Law Society social media across Facebook, LinkedIn, X and Instagram, including the opportunity to compose **3 company-specific posts** for circulation across the Society social media pages.
- ◆ The opportunity to collaborate on a **Managing Partners event** (at an additional cost)

***this benefit also covers the associated benefits of being an award category sponsor including branding and promotion before, during and after the event.*